



Shasta County
Child Abuse Prevention
Coordinating Council
(SCCAPCC)
Report
2007-2008

August 8, 2008

ANDERSON PARTNERSHIP FOR
HEALTHY CHILDREN



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AmeriCorps

North State Rural Assets Program (NSRAP)



Member Recruitment

The NSRAP was fully enrolled during the first quarter. There were 81 at the end of the year. Additional print ads were placed in Siskiyou and Trinity Counties to fill open positions in the rural areas. Craigslist, EDD, Shasta College, College of the Siskiyous, Simpson University, National University, flyers, and the CAPCC website were used as recruitment tools. Several interview sessions were held to screen prospective members. New members were enrolled and attended AmeriCorps Orientation and a "Paperwork Party" to efficiently complete all required AmeriCorps and CAPCC personnel paperwork.

NSRAP staff met to develop a comprehensive recruitment plan for the 08/09 project year. Staff has been out to meet with the counseling or administrative staff at all local high schools and colleges to begin recruiting from targeted populations. The first career fair was attended in March at West Valley High School.

Staff Training

AmeriCorps staff attended a training through the UC Davis Northern California Training Academy, "My Way or the Highway – a Strength Based approach to Hard Conversation for managers." The Trinity County Site Facilitator attended a train the trainer for disaster preparedness in Lake County sponsored by CaliforniaVolunteers. AmeriCorps staff meet several mornings a week for a brief staff and project check in.

AmeriCorps Project Director attended a Financial Grant Management Institute sponsored by the Corporation for National and Community Service (CNCS). This training provided valuable fiscal updates and training for accurately and effectively managing federal funds from CNCS for SCCAPCC AmeriCorps projects. Also, the Director attended the National Conference on Service and Volunteering, sponsored by the Corporation for National and Community Service. The Project Director and Project Coordinator attended the mandatory CaliforniaVolunteers conference as well.

NSRAP Evaluation

NSRAP finalized a contract with Evaluation Solutions to provided evaluation services to NSRAP. The NSRAP Evaluation design was completed and training was provided to members on their roles and responsibilities of the evaluation. The initial phases of the evaluation plan were implemented that included training partners and receiving referrals from each host site for students who needed targeted Asset Coaching. Members then received lists of their students to target and an Attendance/Activity Log to track which child participated in their Asset activities. Over the winter break, Members completed a Walker-McConnell observation form on each of their referred students. This observation form was completed a second time at the end of the school year.

CaliforniaVolunteers (CV)

NSRAP staff and SCCAPCC staff continued to work through the CV contracting process. A revised narrative and budget were submitted reducing the number of member service years from 51 to 46. The contracting process was completed shortly before the new year. A Desk Review was completed by NSRAP staff that included providing documentation of various project components and 10 complete member files. The Desk Review package was over 500 pages when it was sent out. NSRAP staff participated in several conference calls with the CV Program Associate for specific project guidance and for group TA support.

Member Training

Members received quality training throughout the year. Member training took place over four locations on the same topics. The first session was typically from 12-2 PM and held at the Shasta County Office of Education. This first session was video conference into Trinity County Office of Education and Siskiyou County either at the Office of Education or College of the Siskiyous. The second session was held from 2-4 at various locations in Redding. The first training session was recorded and made available by DVD for members who may have missed trainings. Members serving at single placement sites participated in a weekly conference call with their site facilitator at a way to keep them connected.

Date	Training Topic	Trainer
10/15/07	Team Building	Julie Wright
10/25/2007	NSRAP Evaluation	Evaluation Solutions, Sharon Brisolara
10/30/07	Mandated Reporting – Make UP	Lorie Harris
10/30/07	40 Developmental Assets	Nathan Reed
11/8/07	Professionalism , Engaging Youth, & Classroom Management	Jodie VanOrnum- SCOE, Wendy Pace-RUSD, Sean Avery-City of Redding, MaryAnn Chandler - SUHSD

11/9/07	Stress Management	Rachelle Neal
11/29/07	Asset Development Games	CALSAC – Stephanie Campbell
12/8/07	CPR/First Aid	Red Cross
12/14/07	Verbal Judo/Winter Asset Activities	Sean Avery – City of Redding, AmeriCorps Staff
01/10/2008	Child/Brain Development	Carol Nye, Early Childhood Services
01/17/2008	Professionalism/Confidentiality	Kathy Suvia, Strategies
01/31/2008	Chronic Neglect Part II	UC Davis
02/14/2008	Active Citizen	Lorie Harris
02/29/2008	Service Learning	Cricket Kidwell, Ed. D, Trinity County Office of Education
03/06/2008	Communication	Shawn Avery, Shasta College
03/13/2008	Conflict Resolution	Dr. Kevin Moore
03/12/2008	Teaching Life Skills to Families	UC Davis
03/13/2008	Teaching Life Skills to Families	UC Davis
04/02/2008	Parent Partner Case Conferencing	Jeannie Jacobs, LCSW
04/10/2008	Life After AC	Mary Jo Law, SMART Center, NSRAP
04/26/2008	Team Building, Ropes Course	Odyssey
04/30/2008	Evidence-Based Practice	UC Davis
05/07/2008	Parent Partner Case Conferencing	Jeannie Jacobs, LCSW
05/29/2008	Evaluation	NSRAP Staff
06/04/2008	Parent Partner Case Conferencing	Jeannie Jacobs, LCSW

A luncheon was held in November for parents of high school senior AmeriCorps members. NSRAP took that opportunity to present an overview of AmeriCorps, NSRAP, and the 40 Developmental Assets.

Community Collaboration

NSRAP Project Director attended a collaborative meeting with the Enterprise School District and other partners serving their program. A NSRAP presentation was given to the Project Share, Shasta County Office of Education staff. Site supervisors participated in a conference call regarding the NSRAP evaluation plan. Site facilitators have been out to visit partner sites at least once a month to offer support to site supervisors and members.

Members participated in a variety of community service events; SCCAPCC Christmas present wrap, SCCAPCC Blue Ribbon float, Alta Mesa Carnival, Manzanita Carnival, Boulder Creek Carnival, Plus One’s Mentor’s Run, Lassen View family movie night, Junior Invention Convention, SCCAPCC food baskets, Rother parade, Bonnie View wrap baskets, Shasta Meadows movie night, Lassen View craft night, Shasta Meadows food baskets, Martin Luther King, Jr. Day (march, lunch at park), Caesar Chavez Day (building playground at Alta Mesa Park with 220 community members), Manzanita *Me and My Guy* Dance, Manzanita School Library Project, Family Movie Night at Lassen View & Turtle Bay, Gateway Multi-Cultural Celebration, Cub Scout Blue & Gold Dinner, Alta Mesa

Basketball, Turtle Bay Father/Daughter Dance, Bella Vista Dance, Read Across America Night, Shasta Meadows Spring Pictures, Boy Scout District Dinner, Blue Ribbon events, Week of the Young Child, Nutrition Olympics, Manzanita School Book Fair, and Manzanita Open House.

Accomplishments/Challenges

NSRAP staff developed an “Asset Tool-Kit” for the members to use when planning small group activities in their afterschool programs. Activities were also submitted by AmeriCorps members. This tool-kit will be an ongoing/growing resource for members and NSRAP.

The SCCAPCC website was expanded to hold resources for members to access at any time. Service hour logs, monthly and extra hour calendars, Asset activities, and links to other important websites are listed.

In January NSRAP reviewed a letter from the YMCA notifying us of their need to terminate their MOU with the project due to low membership and low after school enrollment. This was a huge challenge to the program as it was scheduled to displace ten NSRAP Members with this termination. During this quarter NSRAP worked very diligently to find alternate and new sites for our members so that they could successfully complete their terms. All members were able to be placed at alternate sites except for two. One of those members the YMCA agreed to keep through her term and the other was released for compelling personal circumstances. The first round of NSRAP member graduation was June 12 at the McConnell Foundation with 45 members graduating. The remaining members will participate in graduation in August.

Member Figure Report

	7/1/2007- 11/31/2007	01/01/2008- 3/31/2008	4/1/2008- 6/30/2008
Total # of Members	81	81	81
Full time Members	11	11	11
Part time Members	70	60	59
Number of Participating Agencies	20	20	20
Number of Children Served	1120	1350	1225
Number of terminated members	0	2	0

Parent Partner Program

Parent Partners offer support and guidance to families who are struggling. They work with families to identify barriers being faced and also to identify the things that are working and in place for families. Parent Partners then help families hook up to community services that may be available.

There are two Parent Partner Programs. One targets pregnant and post delivery moms and families. This program is completely voluntary with participants actively seeking the services: the Children First Parent Partner Program (CFPPP). The other program is in collaboration with Children and Family Services (CFS): The Community Parent Partner Program (CPPP). The CPPP's receive referrals from social workers after a family has been reported for suspected child abuse. After a review, the worker may deem it to not be of a level needing CFS intervention and refer it to this program for follow-up. This program is also based on the voluntary family participation. During the year, nine Parent Partners were AmeriCorps members.

Training/Collaborations

Parent Partners participated in the Parent Leadership Advisory Group, Peri-natal Substance Abuse Committee, Infant Mental Health Task Force, CFS System Improvement Plan, First 5 Shasta Commission, Local Childcare Planning Council, Motivational Engagement training, 40-Developmental Assets training and Mandated Reporting Training including training on elder abuse. Parent Partners participated in individual case review meetings with the Program Coordinator. The Program Coordinator attended a two-day training called "How to Supervise Multiple Locations" in Sacramento and Parent Partners attended the annual Respect Conference held in October. The Program Coordinator along with the Lead Parent Partner attended the annual Differential Response Conference.

Parent Partners hosted a training on the 40 Developmental Assets in February along with the Parent Leadership Advisory Group. Seventy-four people were in attendance. Thirty-two of the 74 were families were from Parent Partners. Linda McBride and Cathy Berry were the presenters and specifically geared the curriculum towards families. Shasta County Public Health received a presentation on both Parent Partner Programs. Parent Partners attended and presented both programs to a CFS division meeting. The Program Coordinator presented information about the CPPP and CFPPP to new Shasta County employees in Health and Human Services agencies. Parent Partners had a window display at

Shasta College for National Parent Leadership Month in February. Other trainings included Implementing Evidence-Based Practice, team building Ropes Course day, Internet Child Abuse Training, and Brain and Behavior for Early Childhood. In house, Parent Partners attended a TCM work plan guidelines workshop. Parent Partners also received the trainings through the NSRAP.

Community Outreach

Parent Partners delivered thirty-eight Thanksgiving baskets with the help of the Salvation Army and gave Salvation Army a presentation about Parent Partner Programs. They agreed to allow Parent Partner clients a waiver to the application process and serve them Thanksgiving and an Angel tree. During the month of November Parent Partners picked up these baskets and provided a pick up destination as well as delivery. Clients were able to come to our offices and not only pick up their food but clothing and other donated items.

Parent Partners also presented to the Lyons Club for their One Can Feed Families drive. This drive assisted Parent Partner clients with food for the holidays. They were able to help families who did could not get to distribution sites. They personally delivered the food directly to the family homes. They also worked very closely with Northern Valley Catholic Social Services the Adopt a Family program to ensure that forty of our clients received gifts for their families. Parent Partners received a generous donation from Hasboro toys to give away as well.

Parent Partners were extremely active in several outreach events Week of the young Child hosting an Open house for the community. 75 families came to our first annual event. We hosted a clothes closet and provide fun activities for young children. Parent Partners attended Anderson Fun Fest and Take Back the Night.

Service Data

Data Summary	July-Dec 07	Jan-June 08	Totals
CFPPP Referrals	203	190	393
CPPP Referrals	267	185	452
CFPPP Families Served	193	450	643
CPPP Families Served	225	209	434
CFPPP	465	933	1398

Service Contacts			
CFPPP Service Contacts	561	496	1057

In the last quarter, referrals still came in steadily but were slightly lower, especially during the month of April. Kara Russell social worker from Mercy Maternity Clinic expressed an unusual decrease at the clinic as well. The Children First Parent Partners knowledge of resources helps families in crisis thus decreasing the stress of basic survival needs enabling them to focus on parenting. Once families can focus on parenting, Parent Partners can introduce the 40 developmental assets. Often families are fascinated to know that they may have already have some of these assets and did not realize. Parent Partners help Identify strengths in families and give them the confidence that they may not have had.

Parent Partners received referrals from as far as Sacramento. Social Workers from Maternity wards throughout Northern California are hearing about CFPPP. Sutter Memorial Social Worker called to learn more about our Program and was fascinated to learn of the services we provide specifically to our pregnant mothers and children under the age of three. The CFPPP Database is finally caught up and it is running appropriately. Program Coordinator and Project Assistant continue to be in fluid contact with Duerr Evaluation Team.

Anderson Partnership for Healthy Children



SCCAPCC provides program management and fiscal support for the Anderson Partnership for Healthy Children (APHC), a collaborative whose organizational members include the City of Anderson, Shasta County Public Health, local schools and social service and community based organizations. APHC's current activities include operating the Anderson Teen Center and co-coordinating the California Endowment funded Healthy Eating Active Communities (HEAC) Initiative for South Shasta County with SCPH and five area school districts. APHC also co-sponsors Anderson's Annual Family Fun Fest (part multicultural fair part health fair) and participates in a variety of healthy community events such as Week of the Young Child and Take Back the Night.

Based on the 40 Developmental Assets model, Teen Center activities build developmental assets for youth and promote youth as assets in the community through leadership trainings, conferences, community service projects, lifeskills development, teen health workshops and activities and a variety of opportunities to participate in healthy activities through the arts.

Anderson Teens Taking Action (ATTA)

Anderson Teens Taking Action (ATTA) is the youth advisory board for APHC and the Teen Center. Twelve to twenty members meet weekly to plan events and make decisions about teen center activities. In January, ATTA elected officers and created a new "standing agenda" format and set goals for the coming year: to conduct at least 1 community service activity per month, to raise \$5,000 for community service and leadership development training and travel, to attend at least one leadership conference, and to increase events and activities at the teen center. Nine ATTA members attended a "mini-retreat" in February where they also developed a group slogan "We Walk as One" and a group image poster. APHC sponsored ten youth to attend the Health Improvement Partnership's Leadership Conference at Simpson University in March.

Anderson Teen Center-Community Services

Some of the community services and special events provided to and by Teen Center youth are listed below:

First Quarter (July - Sep 2007)

- 9 members assisted with a Volonte Park neighborhood block party as part of National Night Out event.
- 10 youth assisted the City Parks department with a skate night and manned a snack bar as a fundraiser for their group.
- 2 youth took part in Coastal Cleanup Day at Anderson River Park.
- 2 youth took part in a community food drive benefiting a local food bank.
- The Folklorico dance group performed at Mexican Independence Day and the Turtle Bay Art Fair.

Second Quarter (Oct - Dec, 2007)

- 8 high school youth assisted in chaperoning a Middle School Dance
- 11 youth assisted Parks and Recreation with a Skatepark event
- 5 assisted with fundraiser, directing parking for Renaissance Faire
- 10 youth helped provide a holiday carnival for younger children
- 7 youth put on a parent night at the teen center

Third Quarter (January - March)

- About 30 youth organized or took part in a Teen Dating Awareness March
- A dozen youth participated in planning or performing in Talent Night attended by about 120 peers and parents
- 13 youth participated in a Poster Making Party for Cesar Chavez event
- 9 participated in Cesar Chavez March

Fourth Quarter (April - June)

- 22 youth participated in Take Back the Night Poster Making workshop
- 4 youth made a presentation to Rotary and received \$700 donation to attend youth conference
- 8 youth volunteered in a variety of capacities at Family Fun Fest
- 8 youth participated in Take Back the Night, Awareness March
- Youth held Teen Talent Showcase attended by about 150 people
- 2 youth presented ATTA/Teen Center update to City Council
- Youth held Spring Bash/talent Showcase/3-on-3 BB Tournament attended by 200+ people
- Assemblyman Doug LaMalfa, City Councilman Keith Webster, City Manager Scott Morgan and Chief of Police Dale Webb all participated in 3 on 3 tournament.
- 6 youth held Carwash Fundraiser for Western States conference

Anderson Teen Center-Art activities

Artistic and creative activities are among the most popular at the Teen Center and include dance, theatre and art workshops and activities.

Folklorico dance: the longest-standing group APHC has sponsored, dating from even before the first teen center was opened. The group maintains average membership of about eight youth at any one time who practice on a regular basis and perform at events year-round. Leadership and training responsibilities have been passed down from older youth to younger as youth "age out" of the teen center. The dancers continue providing community performances at a variety of events and venues: In March, Cesar Chavez event, sponsored by Northern Hispanic Latino Coalition and attended by over 100 community members. In April, Family Fun Fest, attended by over 2000 people; Take Back the Night; May, Acorn Multi-cultural event, Shasta College Cinco de Mayo event, Mothers Day Celebration, Meadow Lane School Cultural Day; and in June at Retired Teachers Association luncheon. Folklorico parents have been our most consistent volunteers. One parent has volunteered over 100 hours; another

accompanied the group on their dance camp. In addition, parents provide transportation for all performances and attend many of the dancers' events.

Hip Hop: A new group was started recently by two high school volunteers. Nine girls participated in the new class last quarter and performed at Family Fun Fest and the Teen Center Talent Showcase.

The Youth Theatre Group: Sponsored in part by a grant from the Injury Prevention Coalition of Shasta County and supported by CAPIT, started meeting in late March. To date 18 different youth have attended meetings. They have identified their focus areas and finalized their group name as Green Room Theatre: Performance with a Message. They will develop and perform skits focused on DUI/underage drinking prevention for their peers and younger youth, but will also touch on other relevant teen health topics such as healthy/unhealthy relationships. They have researched and written one skit themselves already and have plans to develop at least one more skit themselves while incorporating ready-made skits into their repertoire. Performances are tentatively scheduled for September 2008.

In addition to theatre, 31 youth took part in art workshops and 8 in music activities. Art projects have ranged from self-portrait masks to creating a collage of youth art on their vision of a future community. The Teen Center has a "house band" and a youth who has volunteered to teach guitar to others and has provided lessons for four other youth. Another important function of the teen center is to provide youth with positive adult role models, positive peer influence and informal mentoring as they navigate their way to adulthood. APHC received a grant from Planned Parenthood, under the state's Community Challenge Grant program, to run Girls Circle and Boys Council activities. The first Girls' Circle group started in March, with another beginning the first week of April along with the first Boys' Council. In addition, 24 youth participated in cooking classes and 7 in life skills workshops 15 in Get Fit workouts.

HEAC

APHC co-coordinates the activities of this California Endowment funded initiative along with Shasta County Public Health and the five district South County Consortium. The initiative's purpose is to influence policy and environments in ways that make it easier for people to make healthy choices in nutrition and physical activity. It's long-term goal is to reduce childhood obesity. To this end, HEAC's work includes activities in all sectors of the community: schools, after-school programs and neighborhoods.

Most of APHC's focus has been in the neighborhood sector, including: the How Shall We Grow visioning workshop, held on January 31st to teach community members about some of the tools available to create a future vision for their community and influence future growth decisions.

Additional community meetings will be held to help educate residents and create "healthy community" visions for Happy Valley and Cottonwood. The workshop was attended by approximately 100 people and will be followed up with future visioning workshops. About 20 students from Anderson High, New Tech, and West Valley attended. Staff made all contacts and arrangements for Great Valley Center to do a training of trainers for HEAC members on a community visioning process.

APHC's HEAC work also includes working with a community group to promote the creation of a community park in Happy Valley. Staff and some AmeriCorps Members attended the Kaboom Park Buildout to gain experience for the Happy Valley park project. Staff also assisted with a fundraiser for the park. Through technical support provided by the Trust for Public Lands, HEAC was able to provide the community a feasibility study for the park. Staff efforts have resulted in a donation of 20 acres of land to the Park Committee; staff is assisting with fundraising and grant-writing for the park.

Staff also worked with the schools and some of the farmers in Happy Valley on several school garden projects and helping to get a farmers' market started in Anderson. Staff Training and Conferences: Staff attended a variety of trainings in support of funded projects, including

- training by Berkeley Media Studies on Marketing of junk food and on working with media on messaging (3)
- Excel training (2)
- Respect Conference (2)
- Great Valley Center Conference (2)
- Girls Circle Facilitation (3)
- Teen Pregnancy Prevention (1)
- Partnership Development (2)
- Tobacco Cessation Facilitator (1)
- Shape Conference (school nutrition education)(2)

Staff participated in steering committee meetings with the California Endowment regarding potential changes to HEAC and the possibility of extending the grand

for an additional 15 months; meetings also included trainings relevant to HEAC: leadership development, sustainability, policy advocacy and built environment issues. Staff also presented at meetings and conferences regarding successes with the HEAC project. Michele Erickson presented as part of a panel at the American Public Health Association conference; Barbara Jackson presented on a panel at the Great Valley Center conference.

The Teen Center Coordinator was accepted into the Women's Health Leadership Program (through the Center for Collaborative Planning) and attended her first training session in Sacramento. Each participant is expected to complete a project by Feb. 2009 on a health topic that is of concern in her community and attend a series of leadership development retreats and opportunities to network with other women health leaders from across the state.

In addition to our other funding sources, our county CAPIT contract for the past six years for after school activities, has funded about 1/3 of the general operating and staffing costs for our youth activities.

Special Projects

- Blue Ribbon Campaign
- Child Death Review Team
- State Child Death Review Council
- Regional Coalition
- Trainings Facilitated
- Prevent Child Abuse-California
- Subcommittees



A large part of SCCAPCC time is dedicated to public education and awareness. Staff distributes parenting guides and a variety of brochures. There are many times during the year that staff and board members attend community events to assist and to disseminate prevention materials. An important tool used for education is a series of curriculum known as the *40 Developmental Assets*. This community-wide form of prevention was created by over 20 years of research and evaluation by the Search Institute. In an effort to provide education and awareness, while keeping costs at a minimum, the Council has a web site

intended as a tool for professionals and the community. The web address is: www.shastacapc.org.

Blue Ribbon Campaign

This campaign is for public education on child abuse prevention and distributes educational materials throughout Shasta County all year long, but especially in April, the National Child Abuse Prevention Awareness Month.

During the year, staff participated in a number of events including the Kids Zone Expo at the convention center, featuring Nickelodeon Live. SCCAPCC had a booth with a 40-Developmental Assets wheel for kids to spin and win prizes. Staff distributed 1100 pieces of child abuse prevention material which included brochures, bears, ribbons, stickers, body stickers, bookmarks, lapel pins and magnets. The SCCAPCC had a fundraiser at Safeway. Staff and volunteers manned booths and games and offered hot dogs, hamburgers, chili and water for a suggested donation. Staff distributed promotional child abuse prevention materials and had a balloon creator volunteer her service for the kids. SCCAPCC raised \$334.00 in donations. A bulk mailing was sent to over 40 local businesses which included ten of our new Blue Ribbon brochures.

During November, staff wrote and submitted a public service announcement to the media regarding the Blue Ribbon Float. The Record Searchlight published the announcement and featured a picture and article on the front page. Staff entered the Blue Ribbon Float into the competition for the Redding Christmas Parade and won a 3rd place trophy in our category. Volunteers spent 112 hours preparing for the parade. Staff and volunteers distributed over 6000 pieces of child abuse prevention materials to the spectators of the parade. Staff hosted a post parade party to recognize all sponsors and volunteers with a thank you letter and framed certificate.

Staff delivered gift baskets to six local teen girls who lived at Victor Treatment Center in Redding. Seventeen individuals donated items to the baskets which included gift certificates, free hair cuts, scarves, candy, blankets, movie passes and more. (For additional information on April activities, see attachment of the April 2008 Month-End Report and calendar).

Child Death Review Team (CDRT)

SCCAPCC is the fiscal agent and manager for the CDRT of Shasta County whose function is to review all deaths of children age eighteen and under to determine whether death was avoidable. One purpose in reviewing the deaths is to look at

trends and then advocate for policy changes based on the review team findings. For example, changes in car seat laws and other safety issues. Another purpose is to bring about collaboration between multiple agencies including police force, Public Health, social services, district attorney offices, medical providers, injury prevention coalitions, coroner departments, fire departments, school districts, child abuse prevention councils, and more. SCCAPCC also acts in the capacity of Regional Coordinator for the 10 county northeastern region of the state to help strengthen all CDRT's and provide further collaboration. The Northeast Region includes counties of Shasta, Trinity, Tehama, Siskiyou, Plumas, Modoc, Glenn, Colusa, Butte, and Lassen.

Reports: Twenty-two deaths were reviewed. Staff almost completed the final draft of the Shasta County CDRT report. This report will be almost 40 pages of narrative, graphs and findings between the years 2000-2006 of the child death reviews that the team completed. It will be available to the public once published and will be available on the SCCAPCC website. Copies will be provided for the state Governor's office, Office of Emergency Services, State Attorney General's Office, city representatives, Shasta County CDRT members and their agencies (including Shasta County Public Health, Redding/Anderson Police Department, Redding/Anderson Fire Department, District Attorney's office, Victim Witness Assistance Center, Children and Family Services, and Injury Prevention Coalition to name a few). A Press Release will be broadcasted once released. The Northeast Regional CDRT report for 2007 was created and also will be published by December 2008 and sent to various agencies including each CDRT coordinator in the region. Reviews, in addition, are reported through a confidential online system which is available to the Fatal Child Abuse and Neglect Surveillance (FCANS).

Trainings: Staff attended the Nexus-ICAN annual training and the "Think Tank Symposium" that was held the day before on non-fatal severe injury review. The Regional Coordinator provided in-person technical assistance to Modoc County. Staff provided each team in the region with information on protocols, procedures, contact lists, an online data form, sample press releases, a sample brochure and statistics of their county. They received the *Program Manual for Child Death Review* as well. Press Releases included in packets were those that the lead fiscal county created. Topics such as: Sudden Infant Death Syndrome, drowning, Shaken Baby Syndrome, All-Terrain Vehicle risks, and youth suicide. Other trainings related to CDRT included Shaken Baby Syndrome train-the-trainer and Engaging Men: Fatherhood Involvement conference. Staff facilitated quarterly Shasta County CDRT meetings.

Action items: In Shasta County, a Public Health representative contacted the local hospitals to bring on someone from the NICU department to the team as this has always been a lack. Staff has attempted this before but they tried again and anticipate the feedback. The Interagency of Child Abuse and Neglect staff offered additional support if we are not able to make positive contact with hospitals. In addition, the Public Health representative researched protocols for receiving birth certificates of those children who died. This helps the team further their reviews. Because of collaboration with the Parent Partners, the CDRT was able to discuss a serious case in further detail and the case continued to be assisted by a Parent Partner as well. The Executive Director presented for the local Shasta County Chaplain's updating them on SCCAPCC and bereavement brochures for them to use and distribute. Each Chaplain received a bag containing Blue Ribbon materials as well. Staff received information from Dr. Stephen Wirtz regarding Peri-Natal Substance Exposure (PSE) and how to track deaths that may have been related to this. All information found throughout the year as well as information on trainings, was forwarded to the region. Staff continues to work on the ongoing issue of cross-state sharing of child death information as the region shares borders with Nevada and Oregon. The goal is to close any gaps that may keep vital information from being discovered, reviewed, reported and taken correct action of.

State Child Death Review Council

Staff participates in State Child Death Review Council quarterly meetings. In order to provide additional assistance to counties in organizing and maintaining CDRTs, the California Legislature authorized the California Department of Justice (CDOJ) to create a state level team. In 1992, the California Attorney General established the State Child Death Review Council (SCDRC). The council is responsible for overseeing the statewide coordination and integration of state and local efforts to address fatal child abuse and neglect, and to create a body of information to prevent child deaths.

The Department of Health Services (DHS), in coordination with DOJ and with guidance from the SCDRC, collects, analyzes and interprets state and local data on child deaths and publishes these findings in an annual report. The SCDRC also assists DOJ and the California Department of Social Services (CDSS) with coordinating statewide and local training for county CDRTs. DOJ is responsible for updating and providing each county team member with a Child Death Review Team Directory. The purpose of the directory is to facilitate the exchange of information among agencies that have child death investigation and

identification responsibilities. The directory includes the names, addresses, telephone numbers, and fax numbers of team members from the Sheriff's Departments, Police Departments, Coroner's Offices, District Attorney's Offices, and health and social service agencies.

North East Regional Coalition

SCCAPCC participates in child abuse prevention efforts locally, on a regional level, and statewide. Beginning in 2003, SCCAPCC maintained responsibility for coordinating the 10 northeastern counties of California. The Northeast Regional Coalition of Child Abuse Prevention Council's meets monthly, providing a forum for sharing of resources, and providing technical support. In 2007, SCCAPCC began a two-year contract with OCAP. This contract follows a Scope of Work and allows counties in the region supplemental funding for services, trainings, educational material, and travel. Staff also attends meetings via conference call and in person with OCAP and the seven other regional coordinators in the state.

Regional Coalition Trainings: Some trainings counties attended through this grant included Child Abuse Prevention Summit, Nurturing Parenting Program, Pathway to Prevention, What We Have Learned in Prevention/Application for the Future, Discover the Connections, and California Family Resource Association. The Coalition held a regional training in Butte County titled Engaging Men: Fatherhood Involvement. Each year, the training is a different topic and held in a different county.

Regional Coalition Prevention Project: With combined efforts, the Coalition had a regional Shaken Baby Syndrome (SBS) awareness campaign. SBS is the leading cause of child abuse deaths in the U.S. Each county received tools to provide awareness to their counties. Some of these tools were: SBS teaching DVD's, SBS Simulator Dolls with Training Manuals, magnets, and media kits. Some of the toys that were donated to SCCAPCC were distributed to the coalition members for their counties. Six banners were ordered for coordinators stating, "It Only Takes a Minute to Nurture, Protect and Love Your Child." Thousands of calendars were given out by OCAP to regions and SCCAPCC dispersed those to the counties. Staff and two Regional Child Abuse Prevention Council (CAPC) coordinators created a subcommittee for the production of a regional slideshow that will emphasize the current state of abuse in the region and the effect CAPC programs have on abuse.

Regional Coalition Statewide Coordination: Statewide coordination included monthly meetings with the eight Regional CAPC Coordinators, OCAP, and UC Davis Extension (as Technical Support). Efforts resulted in reconstructing the Mandated Reporter website for the public to be able to get trained (<http://humanservices.ucdavis.edu/resource>), completing state-wide assessment tools, sharing of resources, sharing of trainings and creation of sub-committees for various action items.

SCCAPCC Trainings Facilitated

SCCAPCC is Shasta County's primary provider of Mandated Report Trainings (MRT) offered at no charge to people who work with children, mandated to report suspected child abuse and also to the community. Staff facilitated 19 Mandated Reporter Trainings to a total of 492 attendees throughout the fiscal year. Attendees were from Lake College, Shasta YMCA, Mercy Medical Center, Northstate Independent High School, AmeriCorps, Shasta College, Redding Recreation Department, Manzanita School, Lake McCumber summer camp, and the community at large. Channel 7 News aired an interview announcing various MRT trainings available.

Staff attended trainings at Children and Family Services, designed for their social workers but they allowed SCCAPCC staff to attend to further gain knowledge of the CSW system and resources for MRT's. Staff wrote a grant through the Redding Rancheria's Community Fund requesting \$7,000 for MRT. The funds received would have enable the Council to continue to facilitate free of cost trainings and also to cover the trainer's time, mileage, curriculum development to maintain up to date information, reimbursement for training related travel, and a portion of the mailing and material costs. However, SCCAPCC did not receive the grant and are therefore looking for funding in other locations.

Staff facilitated four Active Citizens trainings for the AmeriCorps Members which included an overview of social capital, term limits, identifying community problems, equality and liberty, civil rights, bill of rights, and community needs.

Staff prepared for training trainers on Shaken Baby Syndrome which will start in August 2008. The plan is to train up others to train the community, by equipping them with information on SBS, a curriculum and resources to check out of the SCCAPCC office (the SBS simulator doll, two training DVD's, and Instructor manual).

Prevent Child Abuse- California (PCA-CA)

The Executive Director acts as a liaison to the state PCA-CA for the North East Region. This includes legislative news and urgent matters plus any other statewide information needing to be disseminated.

PCA-CA's goals include providing community resources by building a statewide network of individuals and agencies dedicated to preventing child abuse and neglect in all its forms; providing public awareness through training and education, information dissemination, and statewide events; providing prevention programs by strengthening affiliated prevention organizations across the state by identifying and reinforcing best practices in organizational operations and by developing, implementing, and supporting innovative prevention programs using research-based models; and by hosting advocacy activities for influencing public policy, programs, and practices that strengthen families and protect children by regularly distributing information regarding child abuse prevention initiatives, activities, legislation, and campaigns.

Subcommittees

Title	Description	Hosted by SCCAPCC
Blue Ribbon	To plan all Blue Ribbon activities for SCCAPCC.	✓
Children's Domestic Violence	To reduce the negative impact of children's witnessing domestic violence, to break the generational cycle, and ultimately, eliminate children's exposure to domestic violence in Shasta County. The committee recently wrapped up the Oasis Pilot Project, an 8-week curriculum at Oasis School. The committee worked with a group of students with emphasis on healthy relationships and boundaries.	
Communications	Regional Coordinators collaborate to enhance communication between state representatives, regions and counties.	
Media	North East Coalition members collaborate to create Regional educational slideshow. In progress.	✓
Volunteer Network	Local meet-and-greet to provide agencies with volunteers and resources. Learned about grant writing, writing to media, and networked.	
SCWR/ Respect Education	Domestic Violence Coordinating Council Education subcommittee. To promote and participate in education and advocacy to prevent domestic violence in all cultures.	
Planning Committee	Cascade Union Elementary School District for the Healthy Start Grant	
HEAC	Various sectors: school, health, neighborhood and after-	✓

subcommittees	school. (See Happy Valley Park <i>below</i> as one example)	(one of the partners)
Shasta Reproductive Health Collaborative	Promotes a philosophy that provides complete and accurate information and education for the development of the healthy reproductive attitudes and behaviors in our community. To combat teen pregnancy as well as to link youth with needed services. The main objective of the collaborative is to reach teens through their website: www.shastateenhealth.org .	
Injury Prevention Coalition	DUI Grant- Lower amount of DUI's.	
Happy Valley Park	One of the HEAC subcommittees. A group of community residents and HEAC partners working to find resources, funding, and sustainability for the completion of a community park in Happy Valley. Completed a feasibility study for park maintenance produced by The Trust for Public Lands, raised donation of 20 acres of land to build the park, created two signs that will be erected at the park site on 8/15/08 that say "Future Home of Happy Valley Park". The signs include art work illustrated by youth in the community showing some of the things to do in a park.	✓ (one of the partners)
PLAG	Parent Leadership Advisory Group-for empowering families that successfully worked through the CFS system. Accomplishments included: Parent-to-Parent Support Group, community training (73 ppl. attended), revision of court book for parents, informational booth at event, creation of activity calendar, window display at Shasta College.	✓
Assets in Action	To continue to bring awareness of 40 Developmental Assets to community through events.	
Gateway Multi Cultural Celebration	A representative for AmeriCorps attended. Planning committee for an event that was a celebration of the diversity in our community and sponsored by Gateway School District. AmeriCorps members helped to set up the event site (Central Valley High School), served food provided by many cultural organizations, participated in a fashion show displaying garb from many countries, held flags from various nations during a flag procession, helped with seating spectators, organized parking and cleaned up after the event. This free event was started by the Mien community as away to say thank you to the City of Shasta Lake for embracing them.	