



# Northeast Regional Coalition of CAPCS

## April is National Child Abuse Prevention Awareness Month

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### *Mandated Child Abuse Reporter Training at Mercy Medical Center Grand Rounds, Redding*

Thanks to a referral from Butte County's, Margie Ruegger, on June 24th, Shasta County was fortunate to have Dr. Deborah Stewart, MD present a training titled: "You Make the Call", Mandated Child Abuse Reporting in California, to the medical staff at Mercy Hospital. Dr. Stewart a former Professor of Clinical Pediatrics at

University of California San Francisco and current Medical Chief of staff at California State University Chico. She eloquently delivered a top-notch presentation including educational objectives such as how to identify the California requirements of mandated reporting of suspected child abuse and neglect for health care personnel, recognizing examples of reportable suspected child physical abuse and recognizing examples of reportable

suspected child neglect.

Her expertise in the medical field painted an overall picture of what child abuse looks like and how to make an accurate report. The intended audience for this program was for all Pediatric, Family Practice, Internal Medicine, Hospitals, and any other interested healthcare providers. Lunch was provided during the training and was concluded with an open forum for questions and answers. Thank you Dr. Stewart!



### How to contact your local CAPC agency...

Butte County: 530.899.3318  
[www.buttechildabuseprevention.org](http://www.buttechildabuseprevention.org)

Colusa County: 530.458.7678  
[www.colusacapc.org](http://www.colusacapc.org)

Glenn County: 530.934.1457  
[www.glennccic.org](http://www.glennccic.org)

Lassen County: 530.251.8183  
 website development in progress

Modoc County: 530.233.3111 ext.232  
[www.teachinc.org](http://www.teachinc.org)

Plumas County: 530.283.5333  
[www.plumaschildren.org](http://www.plumaschildren.org)

Shasta County: 530.241.5816  
[www.shastacapc.org](http://www.shastacapc.org)

Tehama County: 530.528.7941  
[www.preventchildabusetehama.org](http://www.preventchildabusetehama.org)

Siskiyou County: 530.926.5127  
[www.siskiyoucsc.org](http://www.siskiyoucsc.org)

Trinity County: 530.623.8280

## Butte County Highlights

### Butte County Child Abuse Prevention Month Activities

The Council had fun new activities for Child Abuse Prevention Month this year. We had a volunteer come forward and put together an art show, auction and raffle. The event was held at the Chico Art Center and all artists donated their work to the Council for an auction. It was a successful event and an enjoyable way to get the word out about preventing child abuse. The volunteer and the Art Center plan to host another show next year.

We are excited about this new collaboration.

The Butte County Council has been involved with the promotion of father involvement. We know children that have an active father figure do better in school and are less likely to use drugs, be incarcerated and have less emotional and behavioral problems. We have collaborated with the North State Fatherhood project to assist with the annual father involvement conference. This year we decided to promote father involvement during the month of April. We produced bus transit posters and bill boards. We used a current member's husband and child to create the image for the displays with the tag line "Take Time Today to be a Dad." They were a huge success with many phone calls and comments made by those that saw them.

The Council also promoted the Five Protective Factors in their Proclamations to the Board of Supervisors and the five city councils in the County. These were well received and sparked conversation with the various City Councils. We also honored the social workers

in the county with a certificate of appreciation and a small gift of a high lighter and post-it pen. The Council provided resource material to the public at the Annual Children's Fair, Childcare provider conference, Mental Health Awareness Day event and the Fun Ran Walk held in Chico.



Our Council has been active since 1975. We became a non-profit and the designated Child Abuse Prevention Council by the Board of Supervisors in 1985. We have grown from an all volunteer staff to a full time director and we continue to change with oversight of the Center for Fetal Alcohol Spectrum Disorders. We were very pleased when the Office of Child Abuse Prevention chose to fund a regional coalition. It was a great opportunity to see how other Councils function, share resources and ideas. We hope to assist with the continued support of the Northeast Regional Coalition. The children and families of the northeast region of California benefit from our shared resources, knowledge and commitment.

By: Margie Ruegger

## Glenn County Highlights

The Twelfth Annual Glenn County Child & Family Fun Day Celebration was held on the second Saturday in April in recognition of Child Abuse Prevention Awareness Month. This year was another great success! This will not be a typical resource event with individual booth space. In the spirit of collaboration, similar agencies were grouped together in specific areas throughout the hall and outside the building. Each *area* had and interactive activity intended to draw families to that particular area. participating agencies worked together in an effort to share information and provide a fun interactive event.

This was a FREE community event *sponsored by the Children's Interagency Coordinating Council (CICC)*. Over 460 people attended our event along with 53 agency participants, and volunteers. Participating agencies gave positive reviews of the event, and named the opportunity as an excellent way to engage with dozens of parents as the highlight. The event was held from 10:00 am to 2:00 pm at the Memorial Hall and surrounding the grounds were filled with children and parents engaging in activities such as face painting, shooting hoops, adding their colorful hand prints to the "Hands are not for Hitting" mural wall, creating art projects, playing and exploring in the many areas of the event. All and all fun was had by all.

The Blue Ribbon Campaign is a community wide effort to recognize our collective responsibility to prevent and confront all forms of child abuse and neglect. 300 Blue Ribbon pins were given out to partner agencies to wear during the month of April to show support with an appreciation card that included the importance of protective factors.

Revised Proclamation that was to have Protective Factors verbiage added and presented to Board of Supervisors who unanimously approved.

Held the first Fatherhood Conference in Glenn County called "Tools for Dads". Seven other counties participated for this all day event. The day began with *Keynote Speaker, Dr. Hanoch McCarty*, there were many *Engaging Workshops in English and Spanish such as: Nurturing Fathers (English) - How to become a Nurturing Father. Tools to "strengthen your connection" with your children. Presenter: Rick Crowley. Beyond the Remote (Spanish) - An interactive*

session where to explore and promote the importance of fathers as a reading role model. Join us as we learn strategies to use at home to help our children succeed in elementary school and beyond.

Presenters: Pedro Bobadilla/ Mike Lindsey - Making the Connection-Because kids are important to Dads - (English) Addressing the role that addiction plays on the crisis of fatherhood in our society where over half of the children are being reared without fathers in the home. Offering hope that chemically dependent fathers in recovery are positioned to help repair relationships with their kids, thus playing their role in breaking this cycle.

Presenter: Francis Cuny -Can I count on you? - (English) Exploring how our everyday interactions with our children can build a strong trusting relationship and lay the foundation for success in school and life.

Presenter: David Longaker - Legal Resources - (English) - For fathers facing or engaged in various types of legal issues and legal proceedings. The workshop will cover sources of low-cost or free legal assistance and information, the Family Law Facilitator and Self Help programs in the Superior Courts, and legal representation of children in abuse and injury cases, particularly with respect to a parent's involvement in such cases.

Presenter: Ed Rizzuto, Attorney, Esq. -Conscious Discipline - (English) - An effective parenting program Synthesized by Becky Bailey. Presenter: Hans Nuernberger - Trash 2 Treasures - (Spanish) One man's trash is another man's treasure! Found items and many things that would otherwise be headed to the dump can be transformed into unique and creative art masterpieces, games, and musical instruments. In this hands-on workshop, we will teach you ways of using recycled materials and items typically found in your home to create fun and easy projects to do with your child.

Presenter: Lalo Campos/Tim Sain -Work Readiness - (English) This workshop will provide a brief overview of Work Readiness preparation, including career planning, job search techniques and resume writing. If you are in between jobs or just want to know how to better prepare for your next job venture, bring your ideas and questions

to this workshop and sharpen those skills that will help you succeed.

Presenter: Luis Moreno -Fathers Rights - (English) Summary of the essential issues in self-representation by fathers, both as petitioners and respondents, in dissolution of marriage, child custody, and child support proceedings. The focus will be on fathers' rights in family law proceedings and a practical overview of how to approach and resolve disputes commonly encountered in such proceedings. Also addressed will be issues and pitfalls in Domestic Violence Restraining Order applications and hearings from a male (and female) perspective. Presenter: Richard Harriman, Esq.

There were resource tables with partner agencies, Participants received Breakfast, Lunch, Resource Materials, and a Complimentary T-Shirt was given to dads. The day ended with an inspiring presentation by Scott Gruendl, Glenn County Health and Human Resource Agency Director and every dad received a Raffle Prize that was family oriented, educational, and with a man in mind.



### Tools for Dads

Trainings coordinated by Glenn County: Indian Child Welfare Act (ICWA) Training, "What First Responders Need to Know" The Advocacy Center's Drug Endangered Children: A Community Strategy to Break the Cycle of Drug Abuse and Violence course.

By: Linda Ram

## Lassen County Highlights

In June, Lassen County was treated to a rare educational opportunity when Bruce Perry M.D., Ph.D. was in Susanville to provide a training “The Im-



Pictured here are the Public Health Advisory Committee/ Child Abuse Prevention Council with Dr. Bruce Perry at the Lassen County Educational

pact of Trauma and Neglect on the Developing Child.” The community educational event held on June 9, 2011 at the Susanville Assembly of God Church and was sponsored by the Lassen County Public Health Advisory Committee/ Child Abuse Prevention Council.

Bruce D. Perry, M.D., Ph.D. is the Senior Fellow of The Child Trauma Academy, Houston, a not-for-profit based in Houston, Texas, ([www.ChildTrauma.org](http://www.ChildTrauma.org)) and adjunct Professor in the Department of Psychiatry and Behavioral Sciences at North-

western University School of Medicine in Chicago. Dr. Perry is the author, with Maia Szalavitz, of *The Boy Who Was Raised as a Dog*, a bestselling book based on his work with maltreated children and *Born For Love. Why Empathy is Essential and Endangered*, published in April of 2010. Over the last thirty years, Dr. Perry has been an

active teacher, clinician and researcher in chil-

dren’s mental health and the neurosciences holding a variety of academic positions.

Lassen County was very fortunate to host such an expert in the field of

the effects of trauma on the neurodevelopment of the child. This local community event brought many care providers, Nurses, Foster Care providers, Social Workers, and Mental Health professionals from neighboring Northern Counties including Modoc, Plumas, Shasta, Butte, Glenn, Siskiyou, and Trinity. Due to popular demand

the event had to be moved to a larger location to accommodate all the participants.

There were 350 people who attended the event for the six hour training by Dr. Perry who graciously answered all questions, autographed books and took photos with many participants. This was the second annual community educational event hosted by the Lassen County Public



Pictured here is Dr. Bruce Perry lecturing on the process of Brain Mapping during the training “The Impact of Trauma and Neglect on the Developing Child,” held in Susanville, CA.

Health Advisory Committee/ Child Abuse Prevention Council who plans to make community trainings an annual event to educate the community on the importance of child abuse prevention.

*By  
Cheryl Damm*

## Plumas County Highlights



County Fair Grounds. The weather was cool, but by afternoon there was a good crowd. We had more booths than usual this year and, as usual, the snow, bubbles, climbing wall and pony rides were a big hit with the kids.

The Children's Council joined together with the Plumas County Department of Social Services to host a Father Engagement training for professionals on Friday, April 29. Christopher Cassels, M.S.W. was the presenter and there was good attendance and participation. We also had plans to hold a training for fathers, however this training was cancelled due to the small number of people registered. Luckily the April 29 training helped us identify ways that we could be more successful the next time we are trying to engage fathers!



On May 14 Plumas County held our annual Children's Fair at the

By mid-May we had also completed the 5 Family Fun Nights that were held at the Family Resource Centers in each community. Every event was unique and tailored to their community. The Resource Centers did a great job with outreach and a good time was had by all of the families that attended. There were raffles, games, family photos, crafts, parent cafes, and of

course- food. The funding for these evenings was provided by Strategies.

The Proposals for our CAPIT/PSSF funds were recently received and reviewed. The services recommended to receive funding were Parent Education, the Community Connections



Time Bank program, along with funding for Family Advocates at each Resource Center. The Department of Social Services has approved these recommendations. The next step is to get approval from the Board of Supervisors and develop the contracts so that these great family strengthening services can begin as soon as possible!

By: Janine



## Shasta County Highlights

The Child Abuse Prevention Coordinating Council of Shasta County had the support of the Blue Ribbon Committee members as well as program staff and several agencies in the community who met, organized, and coordinated many of the April activities for Child Abuse Prevention Month.



The month officially began on April 5<sup>th</sup>, when the County Board of Supervisors signed a proclamation stating that Shasta County observes April as National Child Abuse Prevention Awareness Month. Each Supervisor received a press kit containing awareness materials and blue ribbons. The Cities of Redding, Anderson, and Shasta Lake City also signed proclamations and received information. Media packets were sent to local newspaper, radio and television stations containing information regarding CAPCC April activities, including a press release and public service announcement.

The Blue Ribbon Donation Box Project is a year round public awareness program and fund raising opportunity for



CAPCC. During the month of April, a total of 25 donation boxes

were placed in businesses throughout the county including, Redding, Anderson, and Palo Cedro.

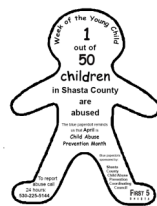
Over 4,000 Blue Ribbon materials were distributed for free to local agencies and the community. Prevention materials included: Blue Ribbon brochures, bookmarks, blue ribbons, press kits, window clings, Cherish the Child bears, lapel pins, buttons, wrist bands, body stickers, magnets, and council brochures.

The Blue Ribbon Committee celebrated professionals in the community who advocate for



kids by recognizing thirty social workers at Shasta County Department of Children and Family Services, including the entire intake department and key staff for their outstanding work and dedication to children.

As part of the Week of the Young Child activities, CAPCC joined efforts with First 5 Shasta's, annual Paper Doll Project. A total of 84 businesses or agencies displayed paper dolls, integrated with 21 blue ribbon dolls addressing local child abuse statistics and resources. Special thanks to First 5 Shasta and the YMCA for including CAPCC and successfully leading this project.



A Volunteer Open House was hosted

on April 13<sup>th</sup> at the Council. Volunteers were invited to learn about the organization, receive special recognitions, tour the facility, enjoy refreshments, and much more.

The April banner



was displayed across Pine Street in Redding during March 14-22 that reads; Child Abuse Hurts Everyone, April is Child Abuse Prevention Month with the Council name and contact number. The banner was also displayed against the NSRAP building on Cypress Avenue during April 6-30.

With the support of the Blue Ribbon committee and CAPCC volunteers, the campaign reached thousands of people with the message to end child abuse. Each participating business and volunteer received a framed certificate of recognition and a formal letter of appreciation.

Together we are building awareness, inspiring hope, and giving courage to everyone involved in our effort. I strongly believe that we are promoting a local culture that values all children and families, ultimately leaving a positive mark in our community.

Lorie Harris-  
Blue Ribbon Campaign Manager

## Siskiyou County Highlights

The 10 Family/Community Resource Centers of Siskiyou County provided numerous events that benefitted the children and families of Siskiyou County throughout Child Abuse

Child” walk/run, a “Kids Play Day”, and multiple “Family Fun Nights”, in which members of their communities had dinner and the chance to play games and spend time with their children and each

also formed a partnership with Cross Petroleum. Cross Petroleum sold blue ribbons for \$1 throughout their 8 stores in Siskiyou County, with all of the proceeds being directed towards materials that will raise awareness of child abuse. Cross Petroleum was also in attendance, along with the executive director of the Community Services Council Jill Phillips, to present an award to the winner of the annual “I Feel Loved When...” art contest. This contest is open to all children throughout Siskiyou County. The purpose of the contest is for children to draw a picture of a time that they have felt loved. This can include their parents, grandparents, siblings, or even a coach or teacher. It is a wonderful way for a family to spend time together and talk about their actions and feelings!



A picture from the Butte Valley Walk/Run

Prevention Month. Some semi-permanent events take place weekly or monthly, such as toddler playgroups, parenting classes, and support groups for new mothers. Other events were created specifically for Child Abuse Prevention Month. These include: a “Fun on the Farm” event, where children learned about different animals and how important it is to be gentle and kind, a “Kiddie Cup Race”, which was preempted by several sessions that parents and children attended together in order to make the children’s racecars (This was a great way for parents and children to spend time together and bond!), “A Mile for a

Resource Center held a Candlelight Vigil, which was a great way to raise awareness of child abuse. The Mt. Shasta Children’s Choir also performed at this event.



A picture from “Fun on the Farm”

The Child Abuse Prevention Committee of Siskiyou County By: Amy Butcheri

## Tehama County– Pin Wheels!



Blue Ribbons and Blue Pinwheels were a splash of color throughout Tehama County in April. We all know what the blue ribbon in April signifies. Tehama County citizens now know that the Blue Pinwheel symbolize that every child deserves a safe, nurturing and happy childhood. Pinwheel gardens were planted with 1800 pinwheels during April throughout the county. Pinwheels with a child's name inscribed on it were placed in the gardens

for a small donation. All donations will be used to establish a scholarship fund to be given to a Tehama County college student majoring in a field related to child abuse prevention. This year the CAPC promoted a Blue Ribbon Tree campaign in April. Both individuals, businesses and agencies registered their decorated blue ribbon trees. The entire main street of Corning was adorned with blue ribbons. Tehama County is the first county in California to promote the Blue Ribbon Tree in California as an awareness

activity.

In June, the Council sponsored the Drug Endangered Children (DEC) training for our home visitors throughout the county. Twenty-six participants gained current information about warning signs of drug usage and other dangers in the home, mandatory reporting, and resources and services available to children and their families. The training was very enthusiastically received by our home visitors.

Lavonne Fawver, Coordinator

## Trinity County Highlights

Trinity County is reinvigorating its Child Abuse Prevention Council and welcomed Margie Ruegger of the Butte CAPC as a Northeast Coalition mentor to meet and assist us in developing our Logic Model.

Thank you, Margie, for traveling to Trinity County. We now have a Logic Model and a solid plan for future activities.

April, Child Abuse Prevention Month, included a calendar of family activities that was distributed through Trinity County schools and preschools. We joined our Child Abuse Prevention efforts with TV Turnoff and Week of the Young Child. Activities included Children's Gardens season openers with ladybug releases, nutrition lessons, and seed planting; Trinity County Library readings with puppet

shows in Hayfork and Weaverville; the Paper doll Project in Pre-K settings and family child care homes around the county; the family plant and seed exchange at the Young Family Ranch; and Wear Denim Day to highlight Sexual Assault Prevention.

Trinity County's annual Children's Festival was attended by about 750 children and families.

Twenty-five agencies and organizations participated in the county-wide event, which took

place May 8<sup>th</sup> at Lowden Park in Weaverville.

The Trinity CAPC has provided funding for court-ordered supervised visits. Our CBCAP grantees for 2011-12 include two free day camps for children in Trinity County this summer-- the Indian Valley Summer Camp in Hayfork and the Resource Conservation District's camp at the Young Family Ranch in Weaverville. We are also funding a Free Family Swim at Lowden Park, a Parent Coordinator/Family Liaison at an elementary school, and the TriniTeens youth leadership program which promotes alcohol and drug-free activities for youth and families. Two Trinity teens from the Prevention Squad will travel to Sacramento to participate in

### Trinity County Children's Festival



the Statewide Prevention Forum on Ending Violence Against Women and Teen Dating Violence. One youth will be part of a panel discussion on the topic of "Youth Leader Perspective on Future Inter-

generational Partnerships for Teen Dating Violence Prevention", and one will lead a group activity.

By: Brenda Brown